OLIVIA GARDELLA

(248) 231 - 0838 | gardella@umich.edu
oliviagardella.com | linkedin.com/in/oliviagardella

User Experience Designer

UX designer with a passion for user-centered design methodology and thinking, stunning and clean visual design, and multi-disciplinary collaboration. Combines information, art/design, and engineering backgrounds to develop intuitive, accessible and visually appealing cross-platform experiences. Strong ability to collaborate in cross-functional teams of designers, researchers, technologists and project managers. Communicates clearly with stakeholders while advocating for the user.

EXPERIENCE

UX Design Intern – Hagerty Insurance Agency - Ann Arbor, MI   *May 2018 – Aug. 2018*
Lead design strategy for new website initiative by crafting workflow diagrams and lo- to hi-fi wireframes. Adapted designs to emerging constraints. Managed project conducting ethnographic research and utilized user research best practices to inform the company's mobile platform. Experienced working remotely.

Photographer – Self-Employed - Ann Arbor, MI   *Apr. 2016 – Present*
Create portraits, professional headshots, etc. for clients in the local community. Promote personal work and acquire new clients by engaging in person and through various media. Provide customer services and editing using the Adobe Creative Suite. Currently working for the University of Michigan Law School.

Design Team Lead – TEDxUofM - Ann Arbor, MI   *Jan. 2017 – Apr. 2018*
Team leader for everything from the ideation to execution of design projects. Coordinated and oversaw team projects such as stage design, videography, etc. Designed posters and graphics, using the Adobe Suite, for marketing leading to annual conference. Managed timeline and collaborated with other teams.

Social Media & Design Intern – Institute of Designers - Dublin, Ireland   *May 2017 – July 2017*
Coordinated and implemented the 2017 IDI Irish design awards social media campaign. Conducted user research and created personas for the new IDI awards website. Designed wireframes for the new website using Sketch and the Adobe Creative Suite. Balanced stakeholder requirements with user needs.

EDUCATION

University of Michigan School of Information - Ann Arbor, MI   *April 2019*
Bachelor of Science in Information | Concentration on UX Design, Minor in Art and Design
Awards: Deans List, University Honors
Relevant Coursework: HCI, Digital Product Design, Graphic Design, Usability, Programming, Statistics, Art and Design, Interaction Design, Web Design

SKILLS

Technology: Adobe Creative Suite, Sketch, Figma, inVision, Python, C++, HTML/CSS
Leadership: Strong organization, leadership, interpersonal, problem solving, communication, and collaborative skills
Design Process: usability testing, design strategy, accessibility, flows, storyboards, UI design, wireframes/prototypes, articulate design decisions